

I am sending this letter in part due to the fact that the locally owned Sinclair station KQVR, CBS 13

West Sacramento, CA

(916) 374-1313

is not answering their telephone. I was trying to call the station so that I might voice my opinion on their unethical and self-serving actions. If they do not care about public opinion perhaps they should not be allowed to access the airways.

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.

Dave Lander

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